

EXTRA eNewsletter

Make your brand the exclusive sponsor of this **TARGETED ENEWSLETTER FEATURING DEEP-DIVE CONTENT** into a single topic, with reader demographics to match.

100% SHARE OF VOICE: As the exclusive sponsor of this message, you get **FOUR** distinct banner ads throughout the message.

TARGETED DISTRIBUTION:

Each EXTRA eNewsletter reaches an audience active and interested in a single-focused category, defined by our audience demographics. Choose your category and we build the eNewsletter around it:

- ARCHITECTURAL/WAYFINDING/INTERIOR SIGNAGE
- AWARDS/TROPHIES/PLAQUES
- DIGITAL PRINTING - DIRECT-TO-SUBSTRATE/GARMENT
- ENGRAVING - LASER
- ENGRAVING - ROTARY
- HEAT-APPLIED GRAPHICS/HEAT TRANSFERS
- PERSONALIZED PRODUCTS/GIFTS
- PROMOTIONAL PRODUCTS (DISTRIBUTOR/SALESBROKER/RETAILER)
- RUBBER STAMPS/MARKING DEVICES
- SANDCARVING/ETCHING - DECORATIVE
- SPECIALTY GRAPHICS AND PRINTING (NON-WEARABLE/INDUSTRIAL/COMMERCIAL)
- SUBLIMATION - LARGE FORMAT (MORE THAN 44")
- SUBLIMATION - SMALL FORMAT (44" OR LESS)
- WHOLESALE SERVICES TO THE TRADE: SHOP-TO-SHOP; CONTRACT PRINTING/DECORATING/EMBELLISHMENT

QUALITY CONTENT:

The focused content consists of long-form articles, technical tips, survey analysis and more, curated and presented by A&E Magazine's Editor, Cassie Green.

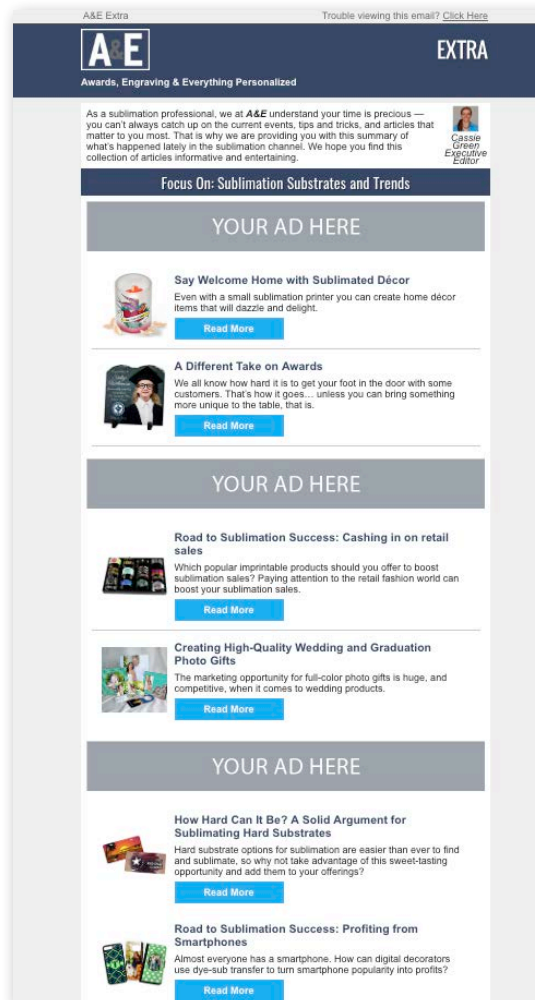
STAND-ALONE TIMING:

The EXTRA eNewsletter is sent no more than once per month on a Saturday—away from the distractions of the busy work week.

EXCLUSIVE SPONSORSHIP: \$1495 per message; very limited availability

SPECS:

Image Size: 728 px x 90 px Image Setting: 72 ppi/RGB Image Formats: JPEG, PNG or GIF files accepted



Contact your sales representative for details!

Shanna Rowley
Advertising Executive
Email: srowley@nbm.com
Phone: 800-669-0424 x252



Haleigh Erwin
Advertising Executive
Email: herwin@nbm.com
Phone: 800-669-0424 x214