

eNewsletter

90.9%
of surveyed subscribers
consider A&E to be **the
best source of industry
information.** *July 2018 Survey

Practical, relevant industry news, tips,
Q&A and video... packaged in a user-
friendly newsletter format. Limited
inventory of tower ads, text ads, and
promoted videos available.

DISTRIBUTION: 40,000

- 1. Tower Ad: \$850**
(package pricing available)
- 2. Text/Headline Ad: \$265**
(package pricing available)
- 3. Promoted Video: \$510**
(package pricing available)

TECHNICAL SPECS

Image Size: 300 x 600 px
Image Setting: 72 ppi/RGB
Image Formats: JPEG, PNG or GIF files accepted

The screenshot displays the A&E eNewsletter interface. At the top left is the A&E logo with the tagline "Awards, Engraving & Everything Personalized". The top right features the word "ENEWSLETTER" and the name of the Digital Content Editor, Julia Schroeder. The main content area is dated December 18, 2018, and includes sections for "DAILY NEWS" (Colorado Timberline Assets Up for Auction Jan. 16), "TIP TUESDAY" (Immerse Yourself in the World of Laser Engraving), and a "Your eNewsletter information needs to be updated by 12/27. Update here!" notice. Below these are articles on "What to Consider When Combining Laser Engraving and Sublimation", "Things to Consider When Sandcarving Large Items", and "Support the 'Buy Local' Campaign". A "VIDEO" section features a video titled "How National Trends Affect the Awards Industry". On the right side, there is a sponsored advertisement for Marck & Associates, Inc. for "Sioux Falls Reactive Glaze Mugs" and "15oz Endeavor Mugs".

Contact your sales representative for details!

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