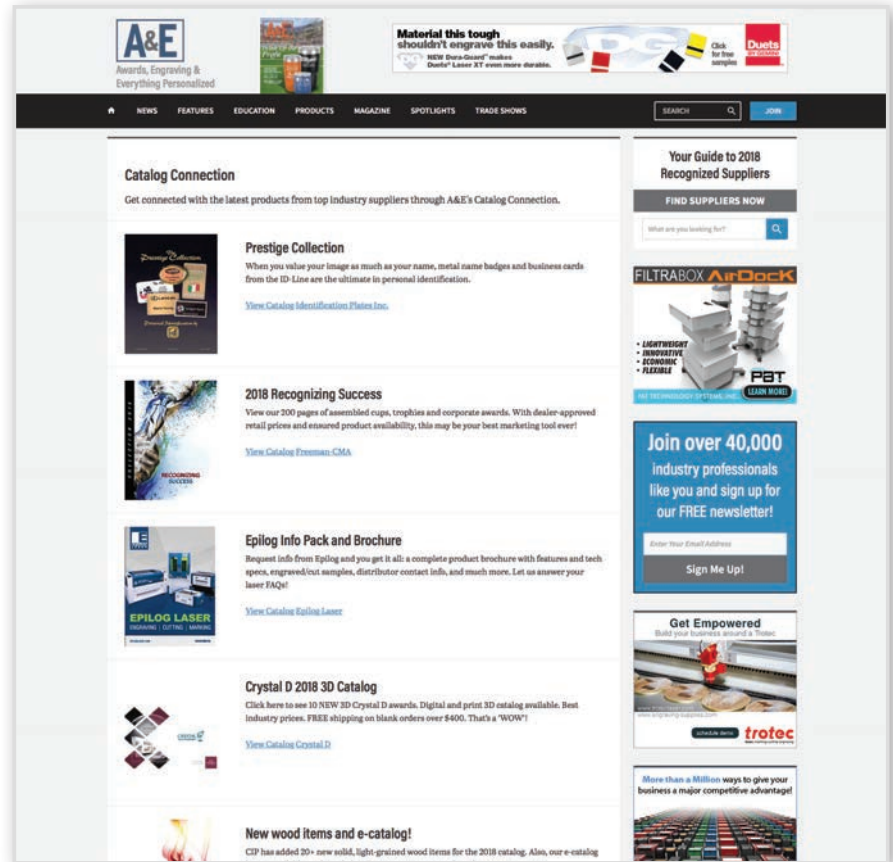


# Catalog Connection

Maximize the visibility of your annual or seasonal catalog by integrating web-style features and navigation in the **Catalog Connection**. Your catalog cover on a-e-mag.com will link directly to your online catalog.

The **Catalog Connection** is an effective way to maximize the visibility of your annual or seasonal online catalog by integrating web-style features and navigation. Your current online catalog will be hosted by the *Awards & Engraving* website for an entire year with outbound messages available in February, May, August, and November.



**DISTRIBUTION: 40,000**

**RATE: \$530**

(includes link to your online catalog)

#### BENEFITS INCLUDE:

- Cost effective
- Credibility: Presented by a trusted industry resource
- Eco-friendly
- Click-through reporting available

#### TECHNICAL SPECS:

**Image Size:** 150x195 px  
**Image Setting:** 72 ppi/RGB  
**Image Formats:** PNG or JPEG files accepted

**Title:** 30 characters max (including spaces)  
**Product Description:** 200 characters max (including spaces)

**Contact your sales representative for details!**

**Shanna Rowley**  
 Advertising Executive  
 Email: srowley@nbm.com  
 Phone: 800-669-0424 x252



**Haleigh Erwin**  
 Advertising Executive  
 Email: herwin@nbm.com  
 Phone: 800-669-0424 x214