



2019 Digital Schedule

MONTH OF RUN	MATERIALS DUE	CATALOG CONNECTION EMAILS**	ENEWSLETTER EMAILS**	PRODUCTS & DEALS EMAILS**	MONTHLY "GO LIVE" (WEBSITE)
January	December 18	—	Daily Availability (M-F)	January 6, 13, 20, 27	January 1
February	January 18	February 11	Daily Availability (M-F)	February 3, 10, 17, 24	February 1
March	February 18	—	Daily Availability (M-F)	March 3, 10, 17, 24	March 1
April	March 20	—	Daily Availability (M-F)	April 7, 14, 21, 28	April 1
May	April 19	May 15	Daily Availability (M-F)	May 5, 12, 19	May 1
June	May 20	—	Daily Availability (M-F)	June 2, 9, 16, 23	June 1
July	June 20	—	Daily Availability (M-F)	July 7, 14, 21, 28	July 1
August	July 19	August 13	Daily Availability (M-F)	August 4, 11, 18, 25	August 1
September	August 20	—	Daily Availability (M-F)	September 8, 15, 22, 29	September 1
October	September 20	—	Daily Availability (M-F)	October 6, 13, 20, 27	October 1
November	October 18	November 13	Daily Availability (M-F)	November 3, 10, 17, 24	November 1
December	November 18	—	Daily Availability (M-F)	December 1, 8, 15	December 1

**Check with your Advertising Account Executive for your specific email date