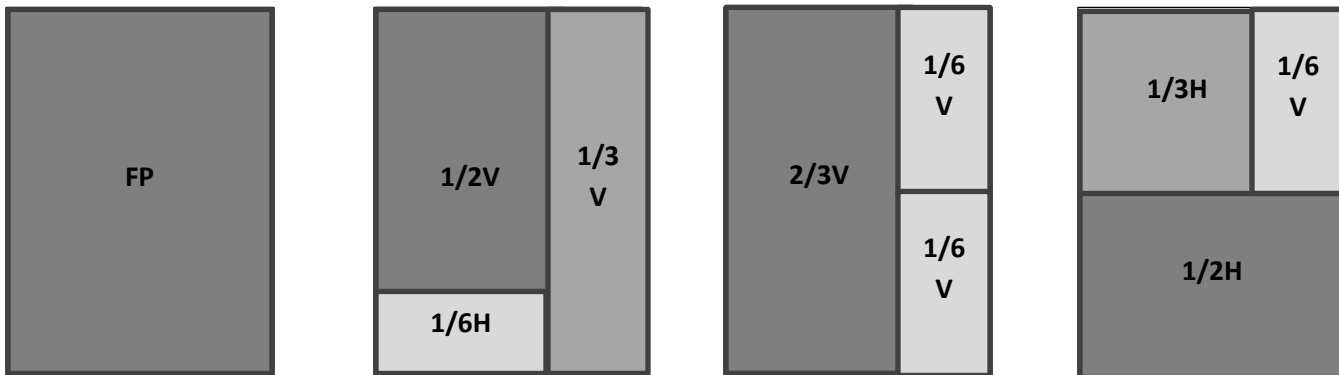




2018 Print Specs

Ad sizes:

Size	Width		Height
Two-page spread (includes a full bleed)	16.75	x	11.125
Full page (includes a full bleed)	8.375	x	11.125
2/3 page (Vertical)	4.625	x	10
1/2 page (Vertical)	4.625	x	7.375
1/2 page (Horizontal)	7.125	x	4.875
1/3 page (Vertical)	2.25	x	10
1/3 page (Horizontal)	4.625	x	4.875
1/4 page (Vertical)	3.375	x	4.875
1/4 page (Horizontal)	4.625	x	3.5
1/6 page (Vertical)	2.25	x	4.875
1/6 page (Horizontal)	4.625	x	2.375



Digital File Requirements:

Please make sure that:

- All fonts are embedded in the file
- CMYK color mode (spot, lab, index, and RGB colors are NOT accepted)
- The file and all components within (images, text, etc) need to have a resolution of 300dpi or higher
- The ink density limit should remain below 300%

***Please note that if your ad contains an error in any of the areas listed above, your ad will be sent back to you for resubmission.**